



The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

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GSTIN.: 33AAAAT0211H1Z7

R. NANDA KUMAR

President

Rc. No.8/SISSTA/Seminar-1/2022

Date: 19.04.2022

To: All Advertisers

Sir / Madam,

TWO DAYS SEMINAR ON "SUSTAINABILITY OF SUGAR INDUSTRIES BY DEVELOPING SUGARCANE AND RECOVERY"- REQUEST FOR ADVERTISEMENT - Reg.

In continuation of our earlier mail dt. 05.04.2022, we are happy to inform you that SISSTA will organize a two days seminar on **"Sustainability of Sugar Industries by developing sugarcane and recovery" on 20th & 21st May, 2022 at The Park Hotel, (near Anna Flyover & American Consulate) 601, Anna Salai, Chennai - 600006, Tamil Nadu. (Ph: 044-42676000)** SISSTA will publish the Proceedings of the above seminar which will comprise of latest research papers of scientific and technological importance. We expect around 200 delegates will participate in this Seminar including dignitaries from the Government and Sugar Industries.

Manufacturers and Trading organizations connected with Sugar Industry, are requested to make use of this golden opportunity by publishing their advertisements containing the activities and achievements and use of their products in this publication which will go a long way in enhancing the sales contacts with potential customers all over India resulting higher sales promotion to their organization.

You are requested to reserve the advertisement space in advance at the earliest for publication at a specific and favorite place in the proceedings. **Last date for receipt of Advertisement is 30.04.2022.**

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Conditions:

1. Advertisements are subjected to acceptance by SISSTA.
2. Advertisement charges should be paid **in full in advance** by **NEFT/ DD** drawn in favour of **"The South Indian Sugarcane and Sugar Technologists' Association"** payable at **"Chennai"**
3. Preference will be given to the advertisers in allotting space in the proceedings in accordance with their sponsorship and contributions as per the discretion of SISSTA.
4. Kindly note that requests for specific space will be on first come first serve basis.
5. All advertisement materials should be sent to this office by Original **Corel Draw** file format / PDF with high resolution to SISSTA's email: **sissta68@gmail.com** .

Thanking You

Yours Faithfully,
for The South Indian Sugarcane & Sugar Technologists' Association

Sd/-

(S.M. RAMESH)

Convener & Vice President (TN)

Sd/-

(R. NANDA KUMAR)

President, SISSTA